

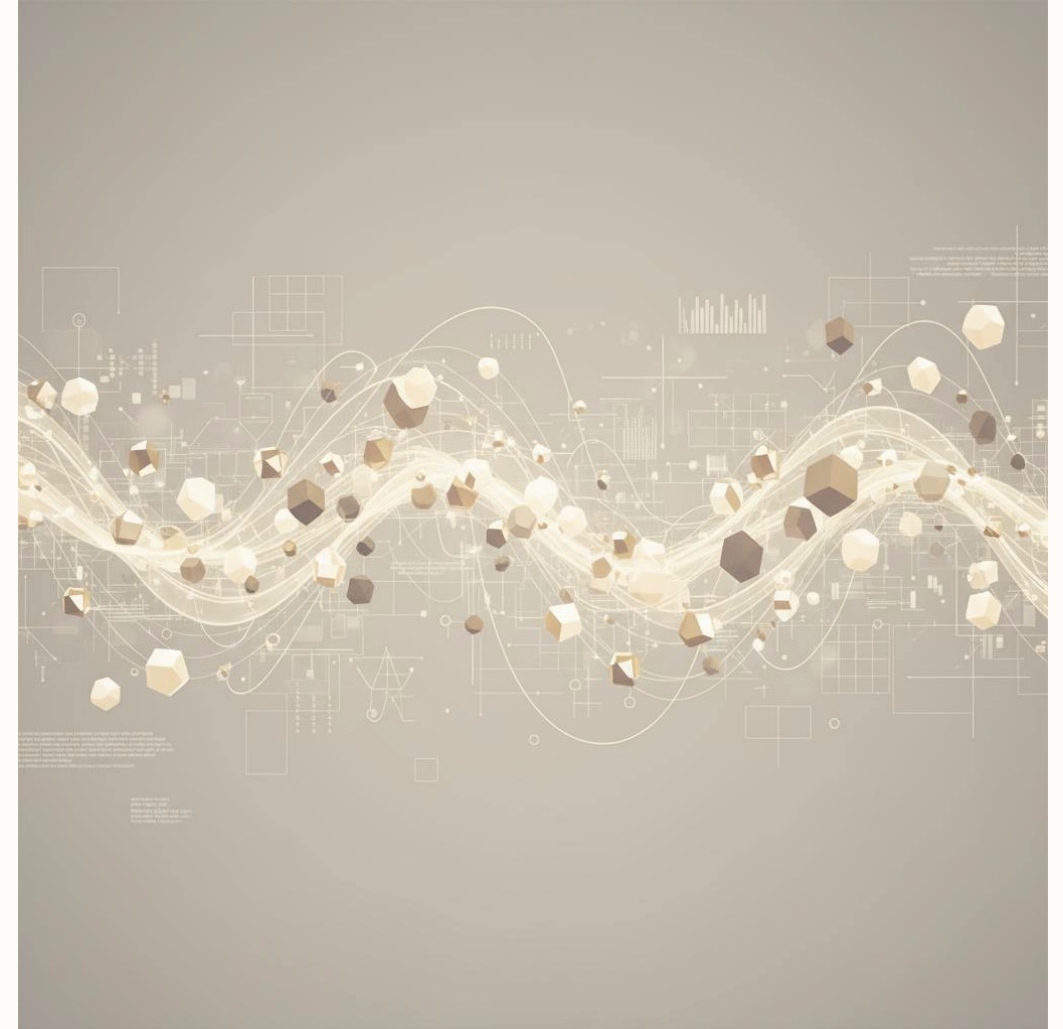
The background of the slide features a collection of books. In the foreground, an open book lies flat, showing its pages. Behind it, several closed books are stacked or arranged in a row. The books have various cover designs, including some with text and others with abstract patterns. The overall color palette is muted, with shades of brown, beige, and grey, creating a scholarly and professional atmosphere.

Marco Guastavigna

Educational Innovator & Digital Literacy Pioneer

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CHAPTER

Professional Journey



Academic Foundation

Marco Guastavigna is a distinguished literature teacher at IIS 'Beccari' in Turin, Italy, with extensive experience in secondary education.

His academic background combines literary studies with educational technology, positioning him at the forefront of digital literacy innovation.

As a former contract professor and professional trainer, he has dedicated his career to sharing knowledge and fostering intellectual growth.

Digital Literacy Expertise

Guastavigna has emerged as a leading expert in digital and media literacy education, specializing in social and civic competencies.

His work focuses on transforming students from passive digital consumers into critical thinkers and responsible digital citizens.

Through innovative methods, he addresses online safety, media literacy, digital ethics, and the social implications of technology.



Innovative Teaching Projects

His groundbreaking project 'From Digital Novices to (Partially) Critical Surfers' exemplifies his innovative approach to education.

Implemented at Turin's IIS Beccari vocational school with 13-14 year old students, this initiative addressed the naive use of social media platforms like Facebook and YouTube.

The curriculum covered advertising awareness, personal data protection, cyberbullying prevention, and digital citizenship, demonstrating measurable impact on student awareness.



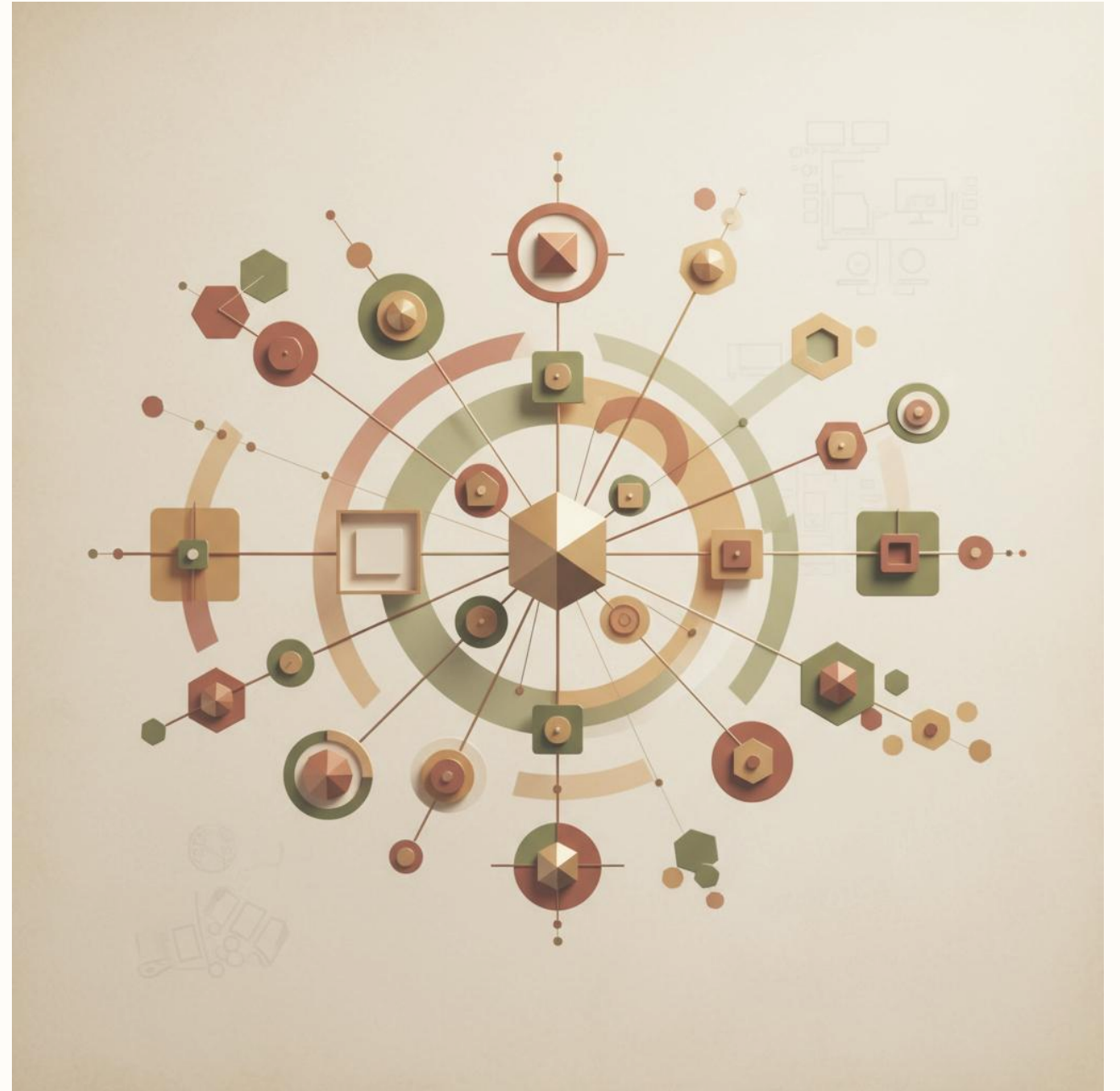
Innovation in Action

Research & Publications

Guastavigna has contributed significantly to educational research through his involvement in **international projects and publications**.

His expertise in concept mapping and educational technology has been featured in academic conferences and research volumes.

He actively participates in **eTwinning projects**, sharing best practices in media education and digital literacy.



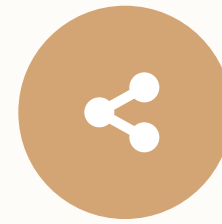
Community Building & Impact



Communities of Practice



European Collaboration



Knowledge Sharing

Beyond classroom teaching, Guastavigna has built communities of practice around educational innovation. His work with [DSchola in Turin](#) demonstrates his commitment to collaborative learning. Through his website [NOIOSITO](#), he shares resources and maintains discourse with educators, creating lasting impact.

The Future of Education

Marco Guastavigna represents the future of education—where digital literacy, critical thinking, and social responsibility converge to create empowered global citizens.